



Presented by: GSBB Media LLC
 (a Global TradeSource, Ltd. company)
 Friday, October 19, 2018 • Chicago, IL USA

4th Annual Global Small Business Forum (2018)!

SPONSOR BENEFITS

	Platinum	Gold	Silver	Bronze	Media
	\$10,000	\$5,000	\$2,500	\$1,200	\$600
11 Number of Sponsorships available:	1	2			
12 (Please note: Media sponsorship is for media companies only, such as, newspapers, bloggers, key influencers, etc.)					
13 • Expected number of attendees (e.g., small businesses, entrepreneurs, executives,					
14 consultants, senior-level executives, academics and corporate risk-takers): 125-150).					
15 • Marketing reach via online platforms: 100,000/month					
16					
17 MARKETING AND BRANDING					
18					
19 Company name and recognition in program	X	X	X	X	X
20 Organization logo displayed on sponsorship appreciation page of program	X	X	X		X
21 Company name and logo (link to homepage) on conference website and conference materials	X	X			X
22 Company name and logo displayed on venue signage	X	X			
23 Name & Logo will be included on all Email promotion campaigns where sponsors are mentioned	X	X			X
24 Mention in the Forum newsletter to attendees	X	X			X
25 Featured 2X on The Global Small Business Blog prior to the event date	X				
26 Featured 1X on LinkedIn, Google+, Twitter and Exporting Guide platforms prior to event*	X				
27 XYZ Global Small Business Forum (your company name in front of Global Small Business Forum)	X				
28					
29 ON SITE BENEFITS					
30					
31 Exhibitor - Vendor table (**)	X	X			
32 Acknowledgement from organizers from podium	X	X			X
33 Corporate brochure to be distributed with attendee handouts	X				X
34 Logo and company description in program	X	X			X
35 Advertisement in program	X				
36 CEO to give remarks in morning session	X				
37					
38 CONFERENCE PASSES					
39					
40 Full Access	5	3	1		1
41 Please note: On all sponsorship levels, we expect our partners to market the Global Small Business Forum to their constituency/client base of business owners.					
42					
43 * These are online platforms managed by Laurel Delaney, founder and creator of The Global Small Business Blog; total reach on each broadcast: 100,000+ readers; on Google+					
44 alone we have more than 4.9+ million views.					
45 ** Vendor tables are limited and available for purchase at registration area of site on a first-come, first serve basis.					
46					
47 CUSTOMIZE					
48					
49 If you have an idea on how you would like to activate your brand and company to this influential audience, contact us today. For example, sponsor a White Paper;					
50 donate a raffle prize to be auctioned at the event; sponsor a particular global business book with your company name affixed on the front cover, etc. We have the					
51 opportunity to sponsor our breakfast, which allows for company name and recognition in our program and noted on our website.					
52					
53 GSBB Media LLC (a Global TradeSource, Ltd. company)					
54 6807 N. Lakewood, Suite LL					
55 Chicago, IL 60626					
56 Contact: Laurel Delaney					
57 773-381-1700 ldelaney@globetrade.com					
58 Website: http://www.globalsmallbusinessforum.com					
59					
60 ©2018 GSBB Media LLC. All rights reserved.					
61 This material may not be copied, used, displayed, or distributed, in whole or in part, without prior written consent of GSBB Media LLC.					