

# UP YOUR GLOBAL GAME



CHICAGO | October 23, 2015

## SPONSOR BENEFITS

	Platinum	Gold	Silver	Bronze	Event	Startup	Executive	Media
	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,200	\$600
Number of Sponsorships available:	1	2	3	Only 3 left!				
• Expected number of attendees (e.g., small businesses, entrepreneurs, executives, consultants, senior-level executives, academics and corporate risk-takers): 150-200.								
• Marketing reach via online platforms: 100,000/month								
<b>MARKETING AND BRANDING</b>								
Company name and recognition in program	X	X	X	X	X	X	X	X
Corporate video (3 min.) available to be shown at opening session. (*)	X							
Organization logo displayed on sponsorship appreciation page of program	X	X	X	X	X			X
Company name and logo (link to homepage) on conference website and conference materials	X	X	X	X	X			X
Company name and logo displayed on venue signage	X	X	X					
Name & Logo will be included on all Email promotion campaigns where sponsors are mentioned	X	X						X
Mention in Forum email blast to attendees	X	X						X
Featured 2X on The Global Small Business Blog prior to the event date	X							
Featured 1X on LinkedIn, Google+, About.com, Twitter and Exporting Guide platforms prior to event**	X							
<b>ON SITE BENEFITS</b>								
Exhibitor - Vendor table (***)	X	X	X	X	X			
Acknowledgement from organizers from podium	X	X	X	X				X
Corporate brochure to be distributed with attendee handouts	X	X	X					X
Sponsorship of one of the following:	X	X						
• Breakfast and Attendee bag								
• Breakfast or networking breaks								
• Attendee Lanyard								
Logo and company description in program	X	X						X
Advertisement in program	Back cover	Full Page	1/2 Page					
CEO to give remarks in morning session	X							
Exclusively sponsor keynote session: Introduce speaker; choose opening or afternoon program	X							
Sponsor a panel discussion and introduce speakers		X						
<b>CONFERENCE PASSES</b>								
Full Access	6	4	3					1
Cocktail reception passes	6	4	3					1

\*Based on approval and centered on helping Chicago Businesses expand globally.

\*\* These are online platforms managed by Laurel Delaney, founder and creator of The Global Small Business Blog; total reach on each broadcast: 100,000+ readers; on Google+ alone we have more than 4.6+ million views.

\*\*\* Vendor tables are limited and available for purchase at registration area of site on a first-come, first serve basis.

## CUSTOMIZE

If you have an idea on how your would like to activate your brand and company to this influential audience, contact us today. For example, sponsor wifi network for all attendees/exhibitors; sponsor a Power-Up Lounge to help attendees recharges their devices, sponsor *Exporting* book with your company name imprinted on it, etc.

**GSB Media LLC (a Global TradeSource, Ltd. company)**

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