

	A	B	C	D	E	F	G	H	I	J	K	L
1	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> GLOBAL SMALL BUSINESS FORUM </div> <p>Global Small Business Forum 2017 Presented by GSBB Media LLC (a Global TradeSource, Ltd. company) Friday, October 20, 2017 • Chicago, IL USA</p>											
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10	SPONSOR BENEFITS											
11					Platinum	Gold	Silver	Bronze	Event	Startup	Executive	Media
12					\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,200	\$600
13	Number of Sponsorships available:				1	2	3	5				
14	<i>(Please note: Media sponsorship is for media companies only, such as, newspapers, bloggers, key influencers, etc.)</i>											
15	• Expected number of attendees (e.g., small businesses, entrepreneurs, executives,											
16	consultants, senior-level executives, academics and corporate risk-takers): 125-150).											
17	• Marketing reach via online platforms: 100,000/month											
18												
19	MARKETING AND BRANDING											
20												
21	Company name and recognition in program				X	X	X	X	X	X	X	X
22	Corporate video (3 min.) available to be shown at opening session. (*)				X							
23	Organization logo displayed on sponsorship appreciation page of program				X	X	X	X	X			X
24	Company name and logo (link to homepage) on conference website and conference materials				X	X	X	X	X			X
25	Company name and logo displayed on venue signage				X	X	X					
26	Name & Logo will be included on all Email promotion campaigns where sponsors are mentioned				X	X						X
27	Mention in Forum email blast to attendees				X	X						X
28	Featured 2X on The Global Small Business Blog prior to the event date				X							
29	Featured 1X on LinkedIn, Google+, About.com, Twitter and Exporting Guide platforms				X							
30	prior to event**											
31												
32	ON SITE BENEFITS											
33												
34	Exhibitor - Vendor table (***)				X	X	X	X	X			
35	Acknowledgement from organizers from podium				X	X	X	X				X
36	Corporate brochure to be distributed with attendee handouts				X	X	X					X
37	Sponsorship of one of the following:				X	X						
38	• Breakfast and Attendee bag											
39	• Breakfast or networking breaks											
40	• Attendee Lanyard											
41	Logo and company description in program				X	X						X
42	Advertisement in program				Back cover	Full Page	1/2 Page					
43	CEO to give remarks in morning session				X							
44	Exclusively sponsor keynote session: Introduce speaker; choose opening or afternoon program				X							
45	Sponsor a panel discussion and introduce speakers					X						
46												
47	CONFERENCE PASSES											
48												
49	Full Access				6	4	3					1
50	<i>Please note: On all sponsorship levels, we expect our partners to market the Global Small Business Forum to their constituency/client base of business owners.</i>											
51												
52	*Based on approval and centered on helping Chicago Businesses expand globally.											
53	** These are online platforms managed by Laurel Delaney, founder and creator of The Global Small Business Blog; total reach on each broadcast: 100,000+ readers; on Google+ alone we have more than 4.8+ million views.											
54	*** Vendor tables are limited and available for purchase at registration area of site on a first-come, first serve basis.											
55												
56												
57	CUSTOMIZE											
58												
59	If you have an idea on how you would like to activate your brand and company to this influential audience, contact us today. For example, sponsor a White Paper;											
60	donate a raffle prize to be auctioned at the event; sponsor a <i>particular global business</i> book with your company name affixed on the front cover, etc.											
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