

# 6th Annual Global Small Business Forum (2021)!

## Reimagine Global Business!

### SPONSOR BENEFITS

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,200	Media \$600
Number of Sponsorships available:	1	2			
<b>(Please note: Media sponsorship is for media companies only, such as, newspapers, bloggers, key influencers, etc.)</b>					
• Expected number of attendees (e.g., small businesses, entrepreneurs, executives, consultants, senior-level executives, academics and corporate risk-takers): 100-125).					
• Marketing reach via online platforms: 100,000/month					
<b>MARKETING AND BRANDING</b>					
Company name and recognition in program	X	X	X	X	X
Organization logo displayed on sponsorship appreciation page of program	X	X	X		X
Company name and logo (link to homepage) on conference website and conference materials	X	X			X
Company name and logo displayed on venue signage	X	X			
Name & Logo will be included on all Email promotion campaigns where sponsors are mentioned	X	X			X
Mention in the Forum newsletter to attendees	X	X			X
Featured 2X on The Global Small Business Blog prior to the event date	X				
Featured 1X on LinkedIn, Google+, Twitter and Exporting Guide platforms prior to event*	X				
XYZ Global Small Business Forum (your company name in front of Global Small Business Forum)	X				
<b>ON SITE BENEFITS</b>					
Exhibitor - Vendor table (**)	X	X			
Acknowledgement from organizers from podium	X	X			X
Corporate brochure to be distributed with attendee handouts	X				X
Logo and company description in program	X	X			X
Advertisement in program	X				
CEO to give remarks in morning session	X				
<b>CONFERENCE PASSES</b>					
Full Access	5	3	1		1
<b>Please note: On all sponsorship levels, we expect our partners to market the Global Small Business Forum to their constituency/client base of business owners.</b>					
* These are online platforms managed by Laurel Delaney, founder and creator of The Global Small Business Blog; total reach on each broadcast: 100,000+ readers; on Google+ alone we have more than 4.9+ million views.					
** Vendor tables are limited and available for purchase at registration area of site on a first-come, first serve basis.					
<b>CUSTOMIZE</b>					
If you have an idea on how you would like to activate your brand and company to this influential audience, contact us today. For example, sponsor a White Paper; donate a raffle prize to be auctioned at the event; sponsor a <i>particular global business</i> book with your company name affixed on the front cover, etc. You also have the opportunity to 'isolate' and sponsor our breakfast, which allows for your company name and recognition in our program and noted on our website.					
<b>GSBB Media LLC (a Global TradeSource, Ltd. company)</b>					
6807 N. Lakewood, Suite LL					
Chicago, IL 60626					
Contact: Laurel Delaney					
773-381-1700   ldelaney@globetrade.com					
Website: <a href="http://www.globalsmallbusinessforum.com">http://www.globalsmallbusinessforum.com</a>					